Veterans’ Health Week (VHW) 2019 – promotional product ideas

If you would like to provide some promotional products at your VHW event, here are a few suggestions:

- Stress Balls
- Yoga mat
- Gratitude journal
- Stainless steel water bottle
- Dream journal or sleep diary
- Pedometer
- Sleep mask
- Exercise socks
- Re-usable shopping bags for the car (bonus points if they scrunch down to pocket size)
- Cloths for cleaning your glasses
- Containers for keeping the above glasses cloth
- Portable sewing kits
- Sweat towels / scarfs for the gym
- Keep cups
- Cooler bags
- Calendars / organisers to assist with decluttering
- Stickers or magnets.

Providing promotional products give participants a useful reminder of the event, and hopefully is a product that they’ll continue to use in the future.