



# Application for approval to use the word 'Anzac'

## Protecting the word Anzac

The Protection of Word 'Anzac' Regulations 1921 (the Regulations) broadly state that to use the word 'Anzac' (or any word resembling the word 'Anzac'); in an official or corporate manner, permission from the Minister for Veterans and Defence Personnel is required. DVA administers applications to use the word 'Anzac'.

The Department of Veterans' Affairs (DVA) issues the Use of the Word 'Anzac' Guidelines (the Guidelines) to help Australians comply with the legal restrictions on the use of the word 'Anzac'. You can view the Guidelines at the following link:

[Use of the Word 'Anzac' Guidelines \(PDF 1.1 MB\)](#)

I am completing this application for:

**an organisation** - please complete **PARTS A, B, C and D**

**self** - please complete **PARTS B, C and D**

## Part A Organisation Details

**1: Name of organisation**  
(This is the name that will appear on the permit)

**2: Australian Business Number (ABN)** (If applicable)

**3: ASIC Registration Number** (If applicable)

**4: Physical address**

**5: Mailing address**  
(If different from physical address)

**6: Telephone number**  
(During business hours)

**7: Organisation email address**

**8: Organisation website**  
(If applicable)

## Part B Contact Person Details

**9: Title**

**10: Full name**

**11: Position title**

**12: Email address**

**13: Contact phone number**

**Part C**

**Application Details**

**14: Please provide general information on your event or initiative**


**15: Does your application relate or include the word 'Anzac' in a domain name?**

(e.g. www.salononanzac.com.au or sales@anzacday.com.au)

No  Yes  ▶ Domain name

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Who is the licensed entity holder of the domain name?

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**NOTE: If approved, this is who the permit will be issued to.**

**16: Please specify other organisations involved in the running or staging of the project**


**The Regulations are first and foremost about stopping the use of the word 'Anzac' for commercial gain, therefore information on how a project is funded and any cost involved is important.**

**17: What is the intended use of the word 'Anzac'?**

(Of particular note is the use of the word in the title or tagline of any event, along with any uses on merchandise and advertising)


**18: Please state how the word 'Anzac' will be associated with brands or corporations**


**19: Please provide details on funding and costs involved with the project**


**20: Will your intended use of the word 'Anzac' result in any profits?**

No  Yes  ▶ Will you donate profits to an ex-service organisation (ESO) or charity?

No

Yes  ▶ Who will you donate to?


## Part C

## Application Details *cont...*

**Under the *Customs (Prohibited Imports) Regulations 1956*, Anzac goods cannot be imported into Australia without permission from the Minister.**

**21: Will goods be imported into Australia?**

No

Yes  ► Import permit has to be included if a permit is approved

Please give a brief description of intended imported goods


## Part D

## Declaration

I declare the information I have given in this application is true and correct.

Date

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For enquiries: [usewordanzac@dva.gov.au](mailto:usewordanzac@dva.gov.au)

**OR** contact us on **1800 555 254**